

# 2023.4 Release Overview

Release Date: December 13




# Before you get started...

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# Browsing Tips

Welcome to the 2023.4 Release Overview Deck. Here are a few tips to help you browse the slides:

**1**



ESG  
Data Management

Product MDM/PIM


We've included shortcuts in this deck so you can easily reach the content you want to see. Clicking an initiative tile, a back arrow or an underlined text will take you there in no time!

**2**



Most of the following slides contain direct links to additional content (webpages, supporting documents\*, etc). A "pointing hand" cursor will indicate hidden content!

**3**



@ADMIN

You're looking for information based on user roles? We've got you covered! Simply search this deck (Ctrl + F or Command + F) for @ADMIN, @BUSINESS USER or @DEVELOPER to find the relevant slides for each.

\*Release Notes, Release Videos, Product Showcases, CMDM Enablement Overview. [Community access](#) is required to watch videos.

# Highlight Slide 101

Our highlight slides contain a lot of information. The example below details the type of content to expect and where it can be found on the slides.

**Release Version** → 23.4 HIGHLIGHT

**Initiative Name** → Instrument – New STEP UI/UX

**Market Problem** → Businesses need to have a future-proof solution that meets the needs and requirements of the industry supported by a modern and intuitive UI/UX

**Problem vs Solution** → The configuration and flexibility of the current Web UI, although powerful, is sometimes seen as a drawback. Its extensive list of components can be overwhelming for our practitioners, is challenging to maintain and in some cases slows down version upgrades.

With release 2023.4, Instrument becomes Generally Available. This initiative reaffirms our commitment to provide users with a modern, consistent interface and an intuitive experience focused on identified user journeys. This out-of-the-box solution, built to solve core PIM business cases, reflects the Workbench data model and contextually guides the users in their tasks. This should lead to higher ROI, improved user satisfaction and reduced implementation time.

**Upcoming Supporting Documents\*** → RELEASE NOTES, RELEASE VIDEO

**Which Domain(s) this initiative is applicable to** → Applicable to PMDM and PDX Syndication

**Which User Role this initiative is mainly addressing** → @BUSINESS USER

**Screenshot** → Tip: use your PDF reader's zoom for a detailed look at the images!

**Browse back to the Release Initiative Map** → Included in Platform

**Which License is required to unlock this capability** → Please refer to your Account Manager

\*Not all initiatives include Release Notes or Release Videos. [Community access](#) is required to watch Release Videos.

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# Introduction and Highlights

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# Introduction and Highlights

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# CONNECT 2024

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**October 27-29, Orlando, Florida**

[Other Events](#)



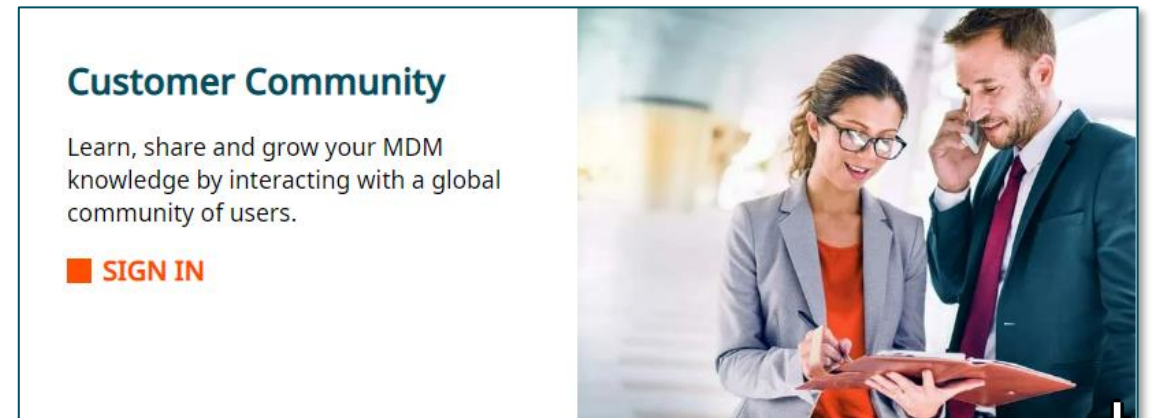


# Stibo Systems Online Community

With our Online Community get exclusive access to a wealth of opportunities:

- Participate in peer-to-peer forums and groups
- Pose questions, provide answers and share your first-hand knowledge
- Connect directly to Stibo Systems' experts to get the latest software updates
- Grow your expertise by building your MDM network
- Share and vote on new ideas
- Follow [2023.4 release communications](#) (download release decks, read release notes, watch release videos and more!)
- Attend our Community Live webinars

*You are a member of our Community?  
Click here to sign in!*



**Customer Community**

Learn, share and grow your MDM knowledge by interacting with a global community of users.

**SIGN IN**

*Not a member of our Community yet?  
Click here to request your access today!*

# Community Live Talks

Exclusively for our Stibo Systems Community

Replay previous sessions!

- [STEP to Success with our MDM Academy](#)
- [ML/Augmented MDM](#)
- [Web UI Tips and Tricks](#)
- [Exploring Releases](#)
- [Let's Dive into the Documentation](#)
- [Meet Adrian Carr, Chief Executive Officer](#)



Stay tuned for upcoming sessions!

If you are interested in leading or co-presenting a future Community Live event, please contact [TOVO@stibosystems.com](mailto:TOVO@stibosystems.com)

# MDM Academy Offerings

You want to connect and learn with Stibo Systems? [Reach out to our MDM Academy!](#)

Find below our full interactive offering (click on courses for more info), including new courses in our program:

PROJECT	BUSINESS	ARCHITECTURE	APPLICATION	DEVELOPMENT	MANAGE
MDM Solution Fundamentals					
STEP for MDM Experts					
MDM Project Fundamentals	MDM Solution Design	Data Modeling	JavaScript Business Rules	System Admin Fundamentals	
		MDM Solution Architecture and Integration	Data Management	Integration Advanced	
			Workflows and Web UIs	Web Services	
			Publishing	Extension API	
			Customer MDM Configuration for B2C	Data as a Service	
			Customer MDM Configuration for B2B		
			Customer MDM Match Tuning		
			PDX Syndication with STEP		
			PDX Syndication with 1WorldSync		
INDUSTRY SOLUTIONS		Accelerator for Retail	PDX Onboarding with Accelerator for Retail		



## New! Virtual classroom

- PDX Syndication with 1WorldSync

## Next

- Integration Advanced – new version
- Solution Architecture – new version
- PDX Onboarding with Product MDM
- Solution Design for Customer MDM

## Later

- PXM
- Instrument
- Business Rules - Self-paced online

Part of Track Certification

Not Part of Track Certification

■ Available as self-paced online course

■ Available as virtual classroom course

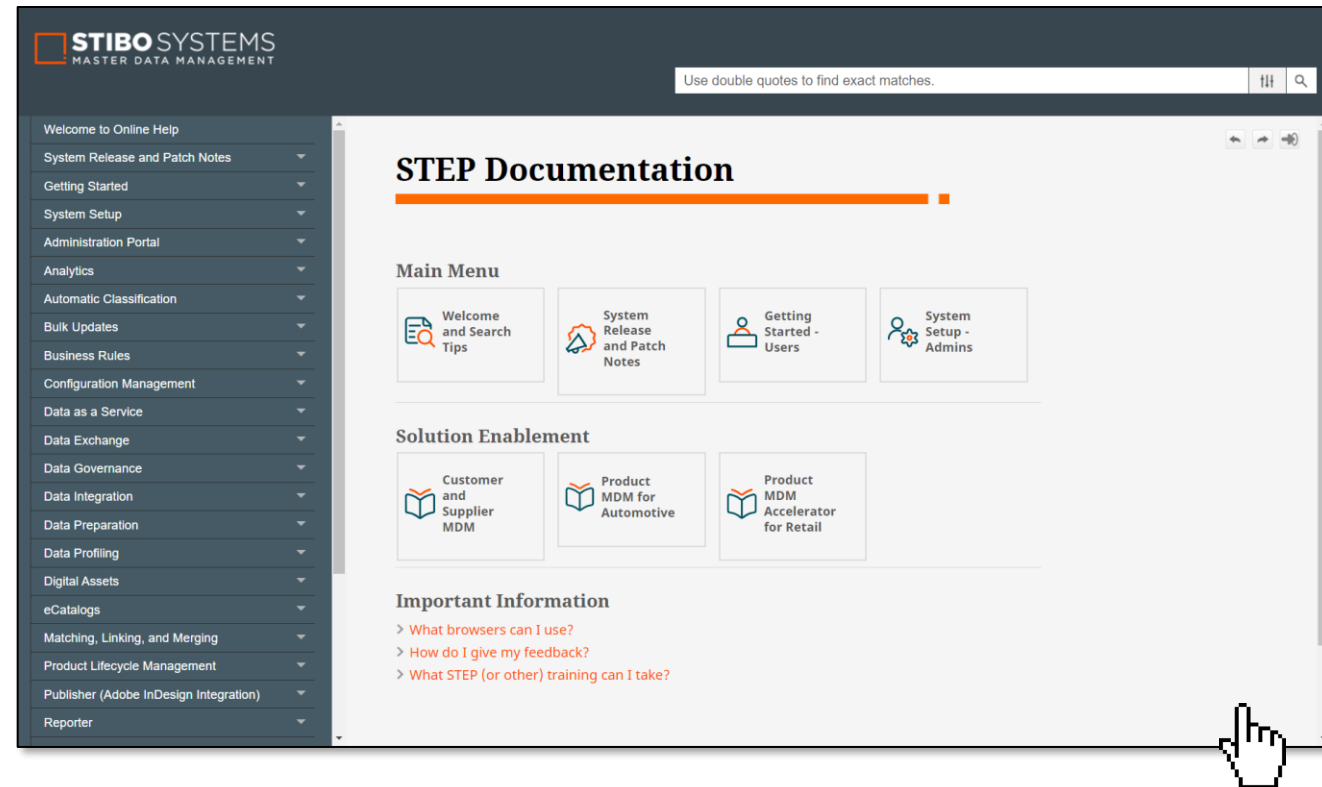
■ Available as a in-person classroom course



# Product Documentation

With each new release comes updated STEP Documentation\* including

- [Release Notes](#)
- [Online Help](#)
- [Enablement Topics](#)
- [Platform and Software Support](#)
- [End-of-Life Notifications](#)



\*Please note that with our new quarterly release cadence, we stopped Maintenance Patches, starting with 2023.3.

# Customer Newsletters

Don't miss out on the latest updates from Stibo Systems such as overall news, product releases, upcoming events, new capabilities, training courses and more, available in our quarterly newsletters (February, May, August and November).

Customer newsletters are sent to all Customers and no subscription is required to receive them! The last newsletter was sent on [December 4](#) and if you did not get it, please make sure to check your spams or reach out to your Account Manager.

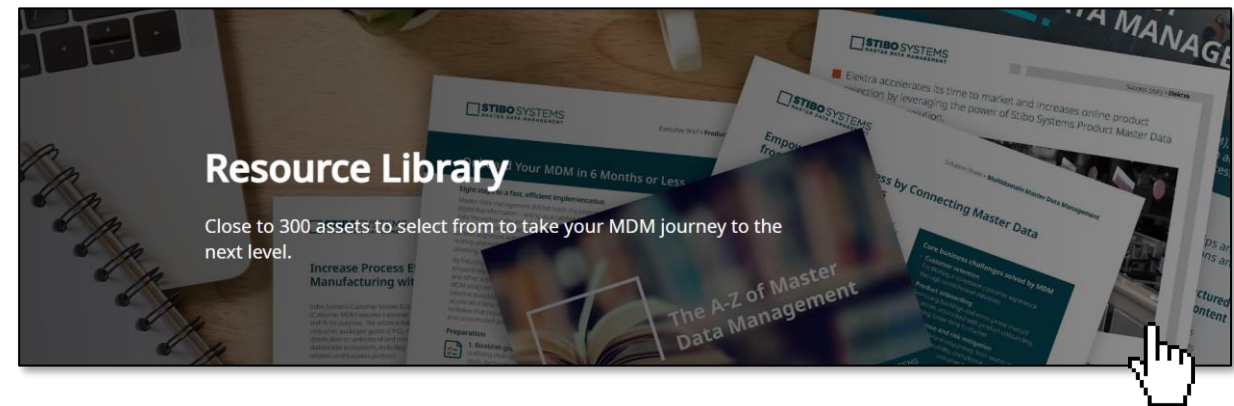
Upcoming newsletters are scheduled for [February 27, 2024](#) and [May 28, 2024](#). Save the dates!



# Resource Library

Events, Communities, Academy trainings, Product Documentation, Newsletters... If you're still hungry for more content, please check out our [Resource Library](#).

Browse hundreds of assets by topic (AI, SaaS, ROI, ...), industry (Manufacturing, CPG, Retail, ...), content type (success stories, videos, white papers, ...), request your personalized ROI report and take your MDM journey to the next level!



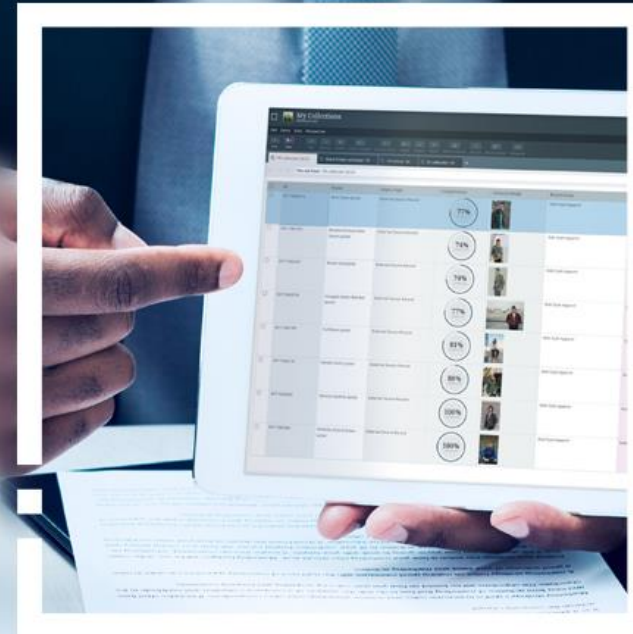
# Benefits of Upgrading

When was the last time I upgraded? What version am I currently running on? Is my version still supported\*? Why should I upgrade?

If you are looking for good reasons to upgrade, please find below a few pointers so you don't miss out! And remember, upgrades are made easy with SaaS!

- Get the latest and greatest to **stay ahead of your competition** – update to outdate
- **Improve the user experience and increase both productivity and efficiency** – take advantage of new capabilities and enhancements
- **Stay current** with releases for security and supportability – stay up to date with third-party application versions, latest industry standards and more
- **Support new business initiatives** – best option for expanding the use of the solution and increasing business value
- **Benefit from improved system performances** – bug fixes and enhancements make for an evermore reliable product

[\\*Learn more on STEP Release and End-of-Life Information here!](#)



## 2023.4 Release Activities

As part of the release process, [Product Showcases](#) and an [Enablement Overview](#) have been delivered. These sessions allow for a deeper dive in our solution both from a business and technical standpoint.

All recordings are available to watch from this deck and can also be found on our [Online Community's 2023.4 Release Page](#)\*.

\*[Community access](#) is required to watch these recordings.





# 2023.4 Release **Highlights**

Looking for more info? **Click on the titles!** 



## **Configuration Management** **MDM PLATFORM**

Management of configuration across environments delivered with [2023.3](#) has been enhanced by making it possible to construct a change package with changes coming from an external Version Control System (VCS) such as Git



## **ESG Data Management** **PRODUCT MDM, MDM PLATFORM**

As part of our ambitious environmental, social and governance (ESG) strategy, we are introducing the first iteration of our ESG Data Management solution for solving sustainability compliance data management needs



## **Faceted Search Optimizations** **CUSTOMER, SUPPLIER, LOCATION MDM, PRODUCT MDM**

Overall robustness of the consistent cross-domain search experience released in [2023.3](#) has been improved to enable users to interact quicker with data in a more efficient manner



## **Multiple Language Automation** **PRODUCT DATA EXCHANGE, PRODUCT MDM**

We are supporting new language specific functionalities ([conditions](#), [channel attribute names and LOVs](#)) to enable a multilingual syndication strategy

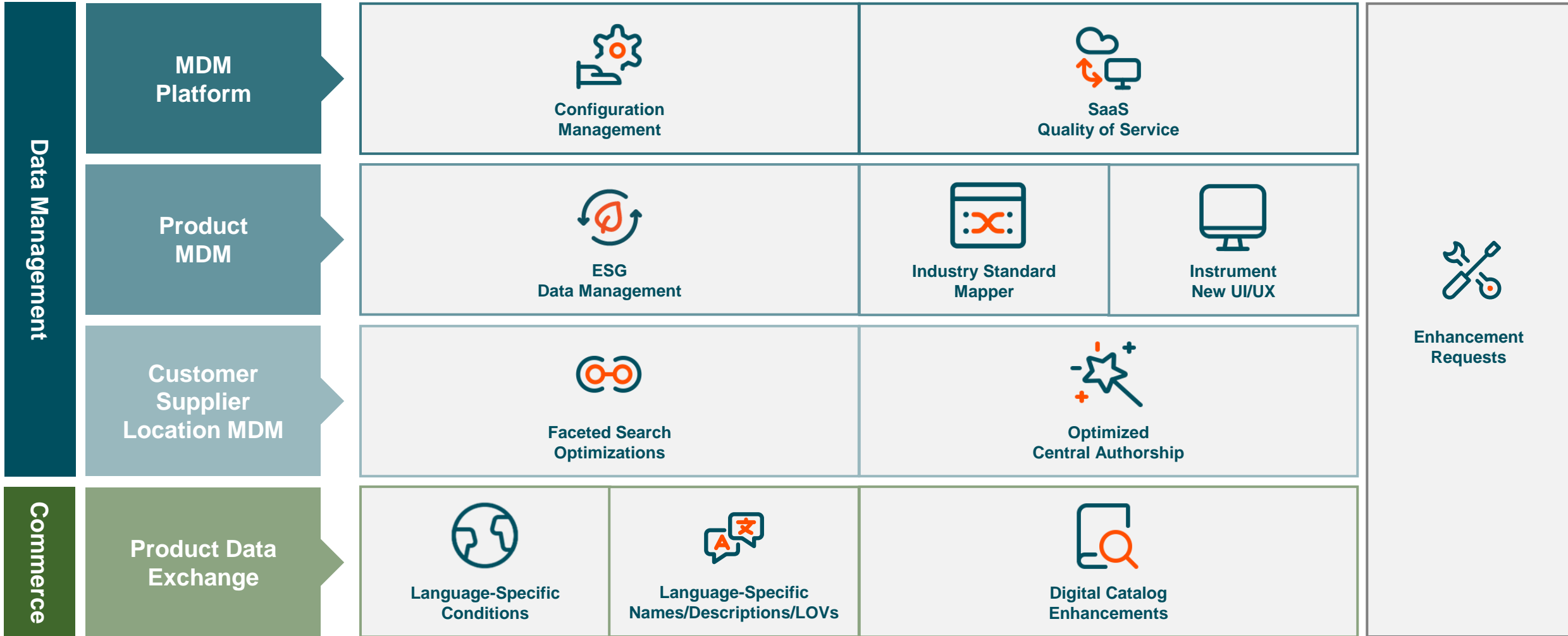


## **Enhancement Requests** **ALL**

Continuously adapting to the changing needs of the market and of our customers



# 2023.4 Release Initiative Map - Looking for more info? Click any tile!



**Kay Magnuson Jensen**  
Director, Product Management



# MDM Platform

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# MDM Platform

1

Configuration Management Across Environments

2

SaaS Quality of Service

# Configuration Management Across Environments

Customers must be able to transfer subsets of configurations between environments in a predictable and accurate manner to support dynamic development processes

@ADMIN,  
@DEVELOPER

Our customers have expressed a need to manage configurations between systems, including a way for Administrators and Developers to safely and predictably move configuration changes (data model, workflows, business rules, etc) from one STEP system to another STEP system. [The first phase of this project was delivered in release 2023.3.](#)

With release 2023.4 we are delivering the second phase with focus on integration with an external Version Control System (Git). Previously, it was possible to export a Change Package to Git where each element was exported in an editable format. In this release, it now becomes possible to construct a change package with all the changes previously exported to Git. This will make it possible to review the impact of an update on the target system by running an impact analysis before it is installed, providing a better user experience to Administrators handling configuration deployments.

The screenshot shows a web application interface for configuration management. The main view displays a Git repository structure for 'laal-saas-cp' with folders like 'Features/TrackSetupChanges', 'Primary Items', 'BusinessRule', 'Classification', 'SetupGroup', and 'UserType'. A modal dialog titled 'Track Setup Changes - Change Package' is open, showing a table of configuration items and their impact analysis.

Name	Value
ID	TrackSetupChanges
Name	Track Setup Changes
Status	Dormant
Exported	No
Signed	2023-10-16 13:31:35 by LAAL
Unique ID	cpk-d7c8e53d-45fb-43cf-a4de-5e15a9d98a50
Origin	laal-saas
Operation Mode	Full
Default Handling	Analysis Only
ChangePackageDescription	
Team	

Item	Current	Included	Instruction
SystemChangeGenerateEvent	0 minutes	2023-10-16 13:31:35	
SystemChangeNOP	0 minutes	2023-10-16 13:31:35	
SystemChangesRoot	0 minutes	2023-10-16 13:31:35	
ConfigurationsRoot	0 minutes	2023-10-16 13:31:35	
SystemChange	0 minutes	2023-10-16 13:31:35	
SystemChangeDate	0 minutes	2023-10-16 13:31:35	
SystemChangeMonth	0 minutes	2023-10-16 13:31:35	
SystemChangesRoot	0 minutes	2023-10-16 13:31:35	
SystemChangeUser	0 minutes	2023-10-16 13:31:35	
SystemChangeYear	0 minutes	2023-10-16 13:31:35	
TrackChanges	0 minutes	2023-10-16 13:31:35	

Secondary Items (0)  
Items Required For Transfer (0)  
Possibly Impacted Items (0)

RELEASE NOTES

Included in Platform ←

# SaaS Quality of Service

Identify and solve any issues impacting the usability, performance, or resilience of our SaaS environments

Customers expect our SaaS offering to be performant, resilient and able to handle very large amount of data when required. With this continuous and ongoing initiative, which bundles multiple requirements, we are monitoring the quality of our service in SaaS to further improve it over time.

With release 2023.4, we are focusing on:

- Reducing or eliminating empty event partition sequences. This will increase performance of event queues that have been paused for a long time, provide better performance and scalability during forward and rewind operations, and provide better performance and precision when estimating event counts
- Improving the process around the cleanup of old transactions to increase the efficiency of the In-Memory component
- Ongoing security enhancements to remove vulnerabilities and stay up to date on the latest standards

RELEASE NOTES



@ADMIN



Included in Platform ←

QUESTIONS, COMMENTS?

**We would love to hear from you!**



**Kay Magnuson Jensen**

Director, Product Management  
Platform



**Peter Sønderskov**  
Director, Product Management



# Product MDM/PIM

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# Product MDM/PIM

1

[ESG Data Management](#)

2

[Industry Standard Mapper](#)

3

[Instrument - New STEP UI/UX](#)

4

[Enhancement Requests](#)

5

[Watch the Product MDM/PIM Showcase!](#)

# ESG Data Management

Enabling businesses to utilize their available sustainability data for compliance and reporting

@BUSINESS USER

Environmental, Social and Governance (ESG) Data Management requirements are numerous, ranging from regulatory demands from governments and investors to green customers satisfaction and exigent business partners who need to differentiate from competition by adhering to standards and ESG ratings. These are all the challenges organizations must face with transparent data.

With 2023.4 we are delivering the first, “Early Adopters” release of ESG Data Management, a pre-configured module allowing the creation of ESG profiles and of recording the sustainability compliance, not only for products but also for locations, employees and suppliers.

Criteria	Status	Assessment Display Name	Description	Required	Actual Value	External Valid	Compliance Result	Compliance Type	Compliance Value
Article	Active	'bluesign®-PRODUCT	Is an article	Required	Pass		✓	List of Value	Pass
Textile Consumer Good	Active	'bluesign®-PRODUCT	Consumer good with textile character?	Required	Pass		✓	List of Value	Pass
bluesign® Approved Fabric	Active	'bluesign®-PRODUCT	bluesign® Approved Fabric	Required	93		✓	Min	90 %
bluesign® APPROVED Accessories	Active	'bluesign®-PRODUCT	Accessories are counted by item or type. An item is defined as an article coming from the same supplier, with the same function, the same composition and the same color. Typically each position on a bill of materials is counted as one item.	Required	47		✓	Min	20 %
Brand Restricted Substances List (RSL) Requirements	Active	'bluesign®-PRODUCT	Establishing and maintaining anRSL based on theTemplate-bluesign supplier on compliance with the requirements of the RSL. Material to verify the suppliers compliance/providing test reports that der	Required	Pass		✓	List of Value	Pass
bluesign® Criteria for Assembler	Active	'bluesign®-PRODUCT	Assembler meets bluesign® Criteria					List of Value	Pass
A3.1 Scope	Active	TE-RCS	The Standard applies to products that contain 5% or more Recycled TE Accreditation and Certification Procedures for the derog					List of Value	Pass
A4 Recycled Material Requirements	Active	TE-RCS	Entities Involved in Material Recycling (as defined in A1) are sub compliance with the requirements of the Content Claim Standard replaced with "Recycled Material" as defined in section A1.					List of Value	Pass
A5 - Supply Chain Requirements	Active	TE-RCS	All Recycled Materials entering the supply chain shall have a valid approved CE,Pre-Consumer and Post-Consumer Recycled Mate separately for each batch at everycertified site and recorded on					List of Value	Pass

**Completeness** 33

Assigned Assessments 33

- 1 of 3 active assessments have been passed

Mandatory Criteria 56

- 5 of 9 active mandatory criteria have been passed.

Data Quality 56

Replied Criteria 56

- 5 of 9 active criteria have been replied and passed.

Replied Optional Criteria 0

- 0 of 0 active optional criteria have been replied and passed.

RELEASE NOTES

Please refer to your Account Manager

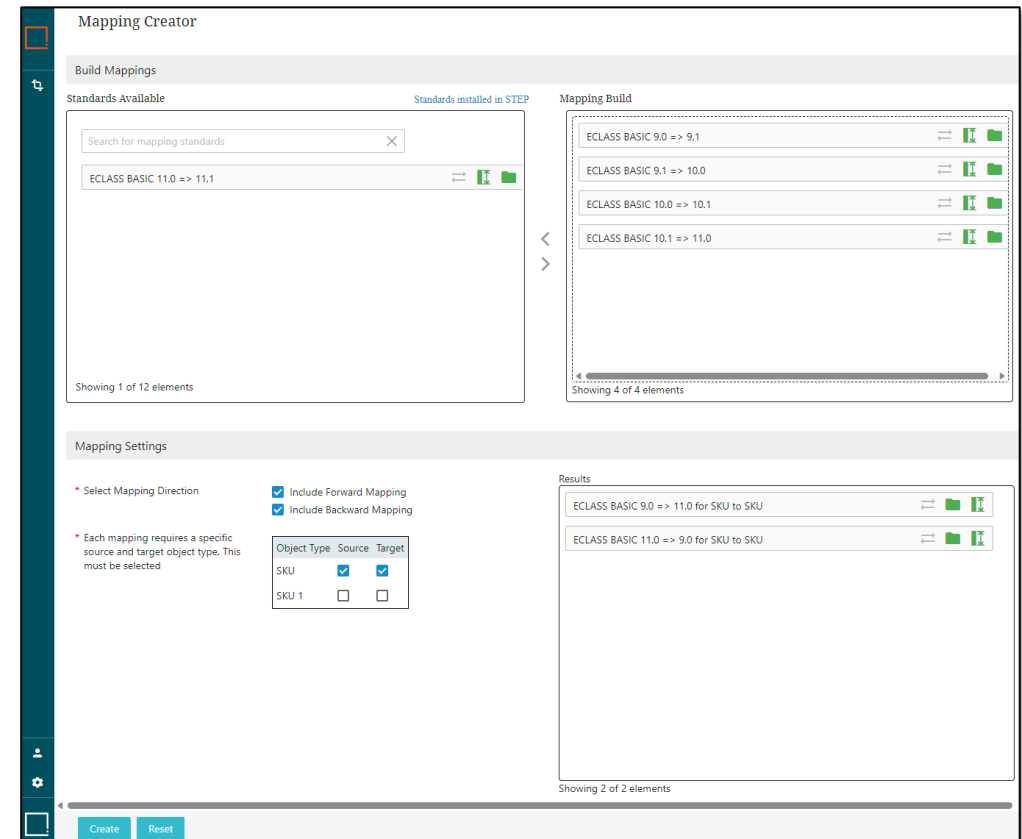
# Industry Standard Mapper

Customers need an easy and fast way to handle mapping of product data to save time and avoid manual processes

@ADMIN,  
@BUSINESS USER

Manufacturers are asked to deliver their product data within specific industry standards, often in specific versions of the standard. Moreover, new versions are released 1-2 times a year. As a result, manufacturers work with countless numbers of standards/versions requiring time consuming product mappings and reclassification.

With 2023.4, we will introduce a mapping tool to support manufacturers when mapping product data to new versions of an industry standard or between industry standards. The Industry Standard Mapper will save manufacturers a huge amount of manual work, making data exchange easier and more efficient.



RELEASE NOTES

RELEASE VIDEO

Available with Industry Standard Mapper license ←

# Instrument – New STEP UI/UX

**Businesses need to have a future-proof solution that meets the needs and requirements of the industry supported by a modern and intuitive UI/UX**

@BUSINESS USER

The configuration and flexibility of the current Web UI, although powerful, is sometimes seen as a drawback. Its extensive list of components can be overwhelming for our practitioners, is challenging to maintain and in some cases slows down version upgrades.

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<input type="checkbox"/>	Name	Completeness	Primary image	Task assignee	GTIN	Product Category	Supplier Name
<input type="checkbox"/>	Bruce Suit Jacket	77%		Rachel Buyers	7196464514733	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Vitruvian Leather Jacket	100%		Rachel Buyers	9802941407730	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Levin Lightweight Jacket	70%		Rachel Buyers	6805663465418	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Ksenia Trekker Jacket	70%		Rachel Buyers	8142690155867	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Brooke Formula New Denim Jacket	77%		Rachel Buyers	7379591428894	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Huseyin Leather Jacket	70%		Rachel Buyers	5808130456606	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Hannah Denim Jacket	70%		Rachel Buyers	3208356644504	Jackets/Blazers/Cardigans /Waistcoats	Acme
<input type="checkbox"/>	Cambridge Wool Coat	70%		Rachel Buyers	7380423991912	Jackets/Blazers/Cardigans	Acme

RELEASE NOTES

RELEASE VIDEO

Please refer to your Account Manager

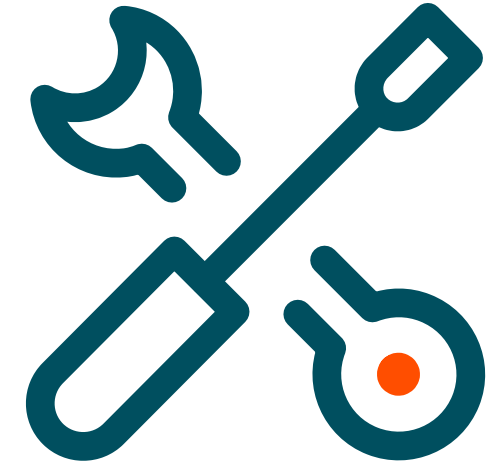
# Enhancement Requests

**Businesses need an MDM solution that supports them in their operational agility and which adapts to changing needs**

ER 1, ER 2: @BUSINESS USER  
ER 3: @ADMIN

Enhancement Requests (ERs) allow us to continuously adapt to the changing needs of the market and our customers. Please find here some of the ERs that are delivered with 2023.4:

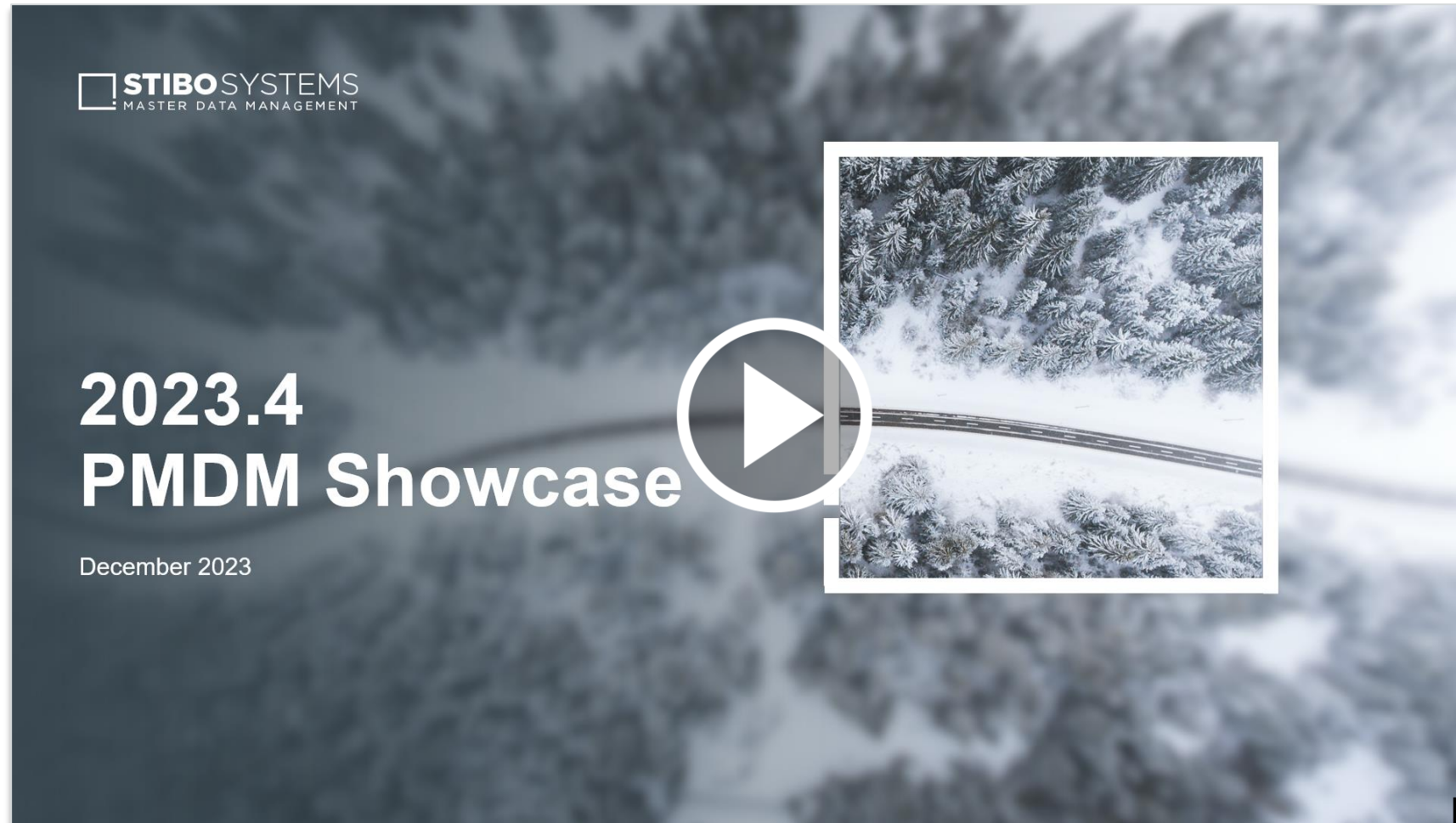
1. Support for Industry Standards is a continuous and ongoing initiative. With 2023.4 we are supporting the new ECLASS version 14, including a new ECLASS Advanced capability allowing to sort cardinality blocks for an improved user experience when working with high number of blocks in complex data structures. [Release Notes](#)
2. ETIM users can now use the metadata provided by ETIM to sort the attributes in the Web UI to surface and prioritize the most important information. Also, we are now providing ETIM users the change code on the attribute classification reference enabling them to keep their data up-to-date and to avoid redundant data. [Release Notes](#)
3. Older Web UI revisions are automatically purged when the user saves a new Web UI configuration using the Web UI designer. The users are therefore relieved from the manual task of deleting previous Web UI revisions in Workbench to save their most recent configurations and it further prevents the STEP system from running into memory issues. [Release Notes](#)



Included in Platform  
(3<sup>rd</sup> party ECLASS and ETIM licenses required for ER 1 and ER 2) ←

# Watch the 2023.4 Product MDM/PIM Showcase!

For a detailed deep dive into the PMDM enhancements, click on the picture below.



QUESTIONS, COMMENTS?

**We would love to hear from you!**



**Peter Sønderkov**

Director, Product Management  
Product Data (PMDM/PIM)  
Product Domain



**Jignesh Patel**

Director, Product Management



# Customer, Supplier and Location MDM

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# Customer, Supplier and Location MDM

1

[Faceted Search Optimizations](#)

2

[Optimized Central Authorship](#)

3

[Watch the Customer MDM Showcase!](#)

4

[Watch the Customer MDM EMGO!](#)

# Faceted Search Optimizations

There is a market need for a powerful and easy to use search interface for non-expert end users

@BUSINESS USER

Faceted Search is part of our modern search experience initiative where we are taking our search capabilities to the next level in terms of user experience, ease of use, performance and productivity.

We continue to evolve and improve the Faceted Search interface and the overall elastic based search experience, such as support for Customer, Supplier and Location domain uses cases (Entities, Data Containers) which was introduced with release 2023.3 enabling a consistent and relevant search experience across all data domains. [See what was delivered in release 2023.3.](#)

With release 2023.4 we are working on improving the overall performance and robustness of our Faceted Search solution with a particular focus on index publishing. We expect up to 20% faster performance and better resilience on network outages for faster and more reliable indexing.

ID	Legal Name	SIC Code	Phone Number	Main Address	City	Zip	State	
<input checked="" type="checkbox"/>	8992216	Eden Gods Finer Things	5411	9017749086	2090 Farrington St	Memphis	38109-2104	TN
<input checked="" type="checkbox"/>	8992234	Ef Market Inc	5411	9014586693	2450 Summer Ave	Memphis	38112-2520	TN
<input checked="" type="checkbox"/>	8992237	EFM Grocery	5411	9014586693	2450 Summer Ave	Memphis	38112-2520	TN
<input checked="" type="checkbox"/>	8992267	El Manantial	5411	9013805370	3209 Coleman Rd	Memphis	38128-6553	TN
<input type="checkbox"/>	8992294	El Rancharito	5411	9012663761	5070 Raleigh Lagrange Rd	Memphis	38134-5223	TN
<input type="checkbox"/>	8992300	El Ranchito	5411	9013231016	3908 Macon Rd	Memphis	38122-2319	TN
<input type="checkbox"/>	8992303	El Ranchito Mexican Products	5411	9013231016	3908 Macon Rd	Memphis	38122-2319	TN
<input type="checkbox"/>	8992366	Ellendale Grocery	5411	9013821469	7811 Us Highway 70	Memphis	38133-2002	TN
<input checked="" type="checkbox"/>	8992369	Ellendale Tiger Marrt 3	5411	9013820216	7804 US Highway 70	Memphis	38133-2082	TN
<input type="checkbox"/>	8992393	Emilio's Enterprises Inc	5411	9013682570	2751 Getwell Rd	Memphis	38118-1849	TN
<input type="checkbox"/>	8992396	Emilio's Grocery	5411	9013653015	2757 Getwell Rd	Memphis	38118-1849	TN
<input type="checkbox"/>	8992399	Emilios Grocery	5411	9013653015	2757 Getwell Rd	Memphis	38118-1849	TN
<input type="checkbox"/>	8992402	Emilios Grocery	5411	9013682570	3877 Winchester Rd Ste 6	Memphis	38118-6055	TN
<input type="checkbox"/>	8992486	Exlines' Foods	5411	9013585593	3160 Corner St	Memphis	38127-1325	TN

DEMO



Please refer to your Account Manager

# Optimized Central Authorship

## Complexities in data structures weigh on B2B party data authoring

@BUSINESS USER

When entering data, the accuracy and efficiency often suffer as the amount of data and the complexity rises, especially when attributes are co-dependent.

With release 2023.4, we have enhanced the 'Title with unfold' Data Container Experience to support LOV cross validation, so that users can get this streamlined experience of entering data, even when there are dependencies between LOV values.

**Edit Operation**

LOV Cross-Validation ▾  
For each value of the defining attribute (on the left), check the values of the dependent attribute (on the right) that should be valid.

Defining attribute: Division (Division) ...

Dependent attribute: Manufacturing Code (ManufacturingCode) ...

Select value:

- myKitchen (10) (3 valid)
- myGarden (20) (3 valid)**
- myBoat (30) (4 valid)
- myCamper (40) (2 valid)

Valid values for myGarden (20):

All

- Electrical (10)
- Metal (20)
- Plastic (30)
- Ocean Safe (40)
- Organic Chemical (50)

Save Cancel

Division: Garden

Name: myGarden

Contains: Metal

RELEASE NOTES

DEMO

Included in Platform ←

# Watch the 2023.4 Customer & Supplier MDM Showcase!

For a detailed deep dive into the CMDM enhancements, click on the picture below.



# Watch the 2023.4 Customer MDM EMGO!

To get an overview of the 2023.4 solution enablement guidelines, click on the picture below.



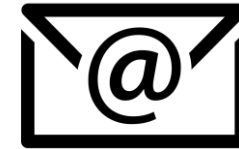
QUESTIONS, COMMENTS?

**We would love to hear from you!**



**Jignesh Patel**

Director, Product Management  
Customer Domain, Supplier Domain,  
Location Domain



**Søren Lundtoft**  
Director, Product Management



# Product Data Exchange

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# Product Data Exchange

1

[Language-Specific Conditions](#)

2

[Language-Specific Channel Attribute Names and LOVs](#)

3

[Digital Catalog Enhancements](#)

4

[Watch the Product Data Exchange Showcase!](#)



## Language-Specific Conditions

**Global manufacturers have the challenge of maintaining correct and high-quality content across all their languages while also scaling their multi-lingual content syndication through automation**

@ADMIN,  
@BUSINESS USER

Global manufacturers and brand owners syndicate their product data with dozens of languages, many of which can be delivered to the same retailer or marketplace. They often need to tailor their language-specific data to meet retailer needs or to better represent their products on the market, as well as use language-specific logic to determine which channels should receive which products.

With 2023.4, PDX Syndication users working with data across multiple languages and delivering multi-lingual content to various channels, can automatically assign products and transform their data to meet retailer requirements in a way that respects the different content across languages in their product data. This will limit manual data edits and user actions while ensuring the highest quality content is delivered to channels in a streamlined way.



RELEASE NOTES

RELEASE VIDEO

Available with the PDX Syndication license ←

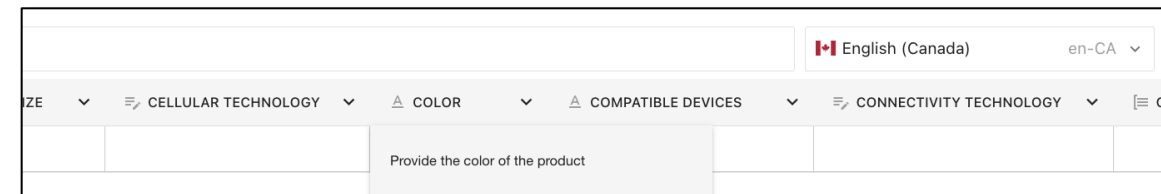
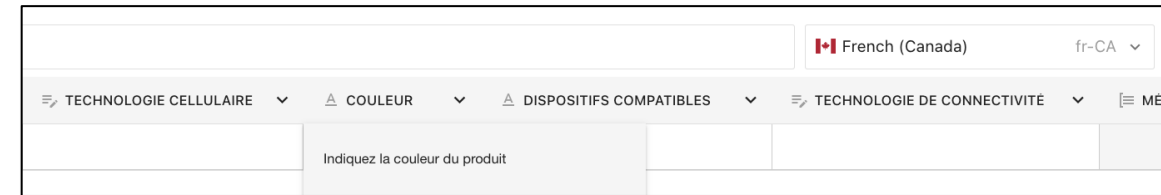
# Language-Specific Channel Attribute Names and LOVs

**Global manufacturers need to have product content enriched, for specific languages, by local teams that might not be familiar with the primary language in a given channel**

@BUSINESS USER

Global manufacturers and brand owners syndicate their product data with dozens of languages, and the teams that are responsible for providing and verifying the product content in certain languages might not be as confident in their process if they do not see the attribute names and other elements of the channel requirements in their local language.

With 2023.4, PDX Syndication users working in channels that span multiple markets with multiple languages are able to see the attribute names, descriptions, and LOVs in the language in which they are enriching the data, enabling them to be more confident in the correctness and completeness of the data they are providing.



RELEASE NOTES

RELEASE VIDEO

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# Digital Catalog Enhancements

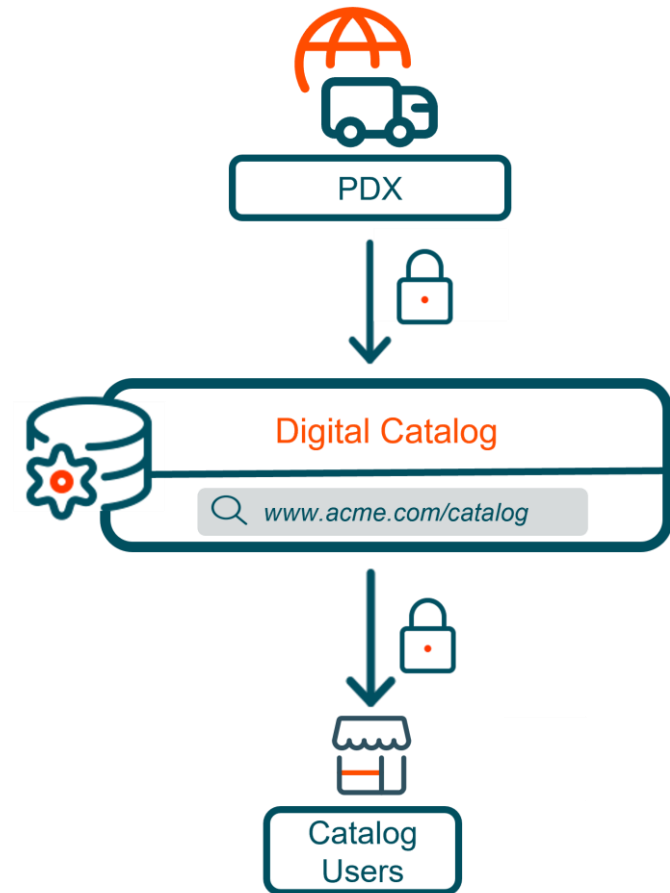
**Manufacturers and brand owners often prefer to make their product assortments available for their retailer and distributor partners in a self-serve manner**

@ADMIN,  
@BUSINESS USER

Until today, Digital Catalog owners could make their product content available for retailer and distributor partners but had limitations around multi-lingual content and complex data structures; they also did not have a simple way to unpublish products from their catalogs.

Enhanced capabilities for the 2023.4 release of Digital Catalogs include:

- Support for multiple languages, allowing manufacturers and retailers working across different geographies, to provide and see product descriptions in different language layers. This will ease the commercial process across international companies.
- An option for manufacturers to unpublish products from the catalog, via the PDX interface and API. This will prevent manufacturers from having to delete entire catalogs each time they want to prevent retailers from accessing products they might not carry anymore.
- Support for composite attributes used in PDX. These attributes are now rendered as a grid in the Digital Catalog interface to describe nutritional information or any other structured data elements necessary for consumers of the product data.

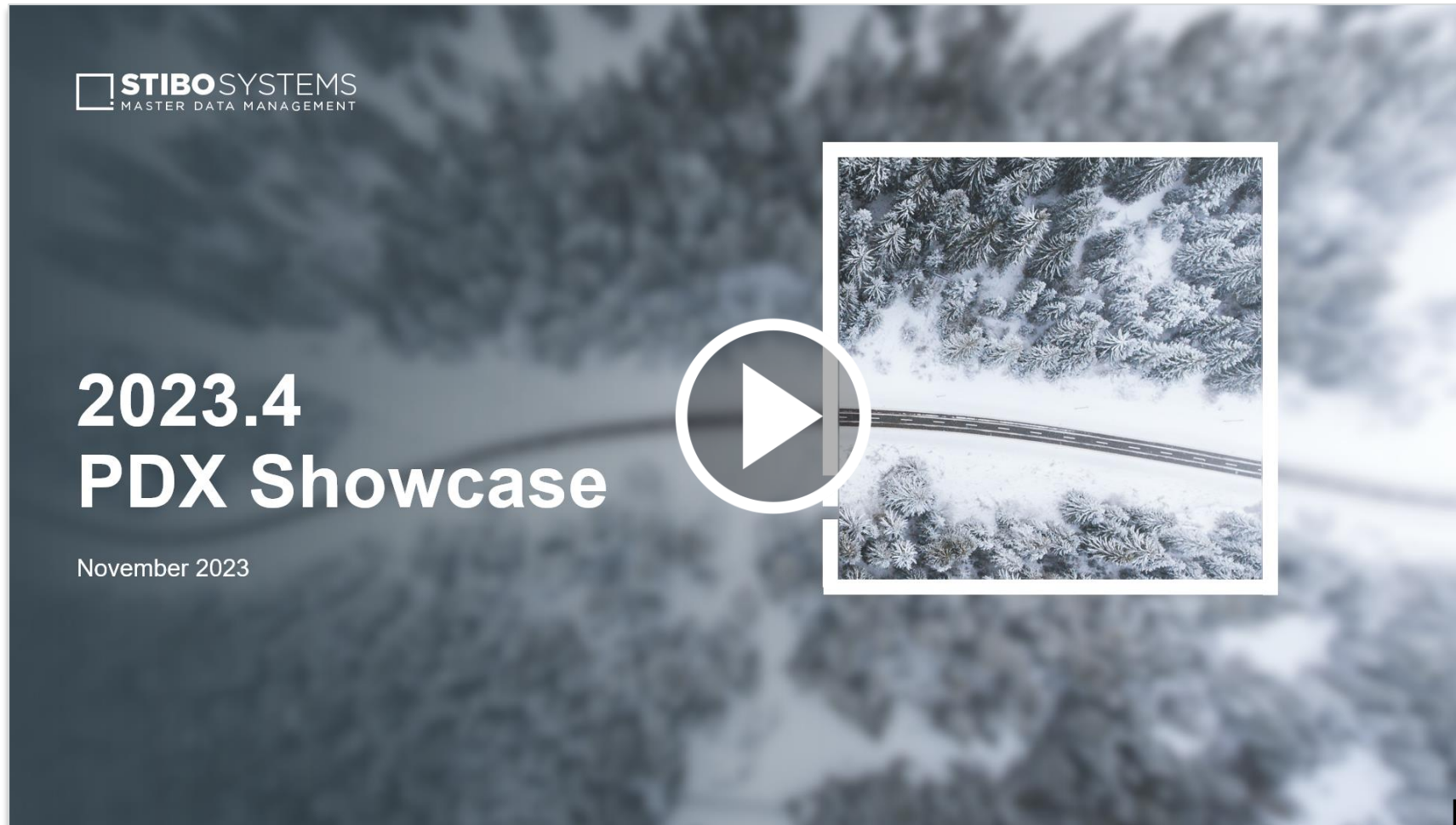


RELEASE NOTES

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# Watch the 2023.4 Product Data Exchange Showcase!

For a detailed deep dive into the PDX enhancements, click on the picture below.



QUESTIONS, COMMENTS?

**We would love to hear from you!**



**Søren Lundtoft**

Director, Product Management  
Commerce

Product Data Exchange (PDX)  
Product Experience Management (PXM)



# Create your Video Playlist!

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# Your Playlist, Your Show!

Whether you are a member of our Customer Community or not\*, you can watch any of the videos linked in this deck, at your convenience.

You can either click on the video links as you browse the deck or you can create a playlist. To do so, simply click the link below, choose and group the most relevant videos to watch and enjoy **your** show!

[I want to create my 2023.4 video playlist!](#)



\*Not a member of our Community yet? Please [request your access](#) today to benefit from a wealth of information and opportunities! Don't miss out!

# Looking Back...

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# Previous Releases

1

[2023.3 \(11.3\)](#)

2

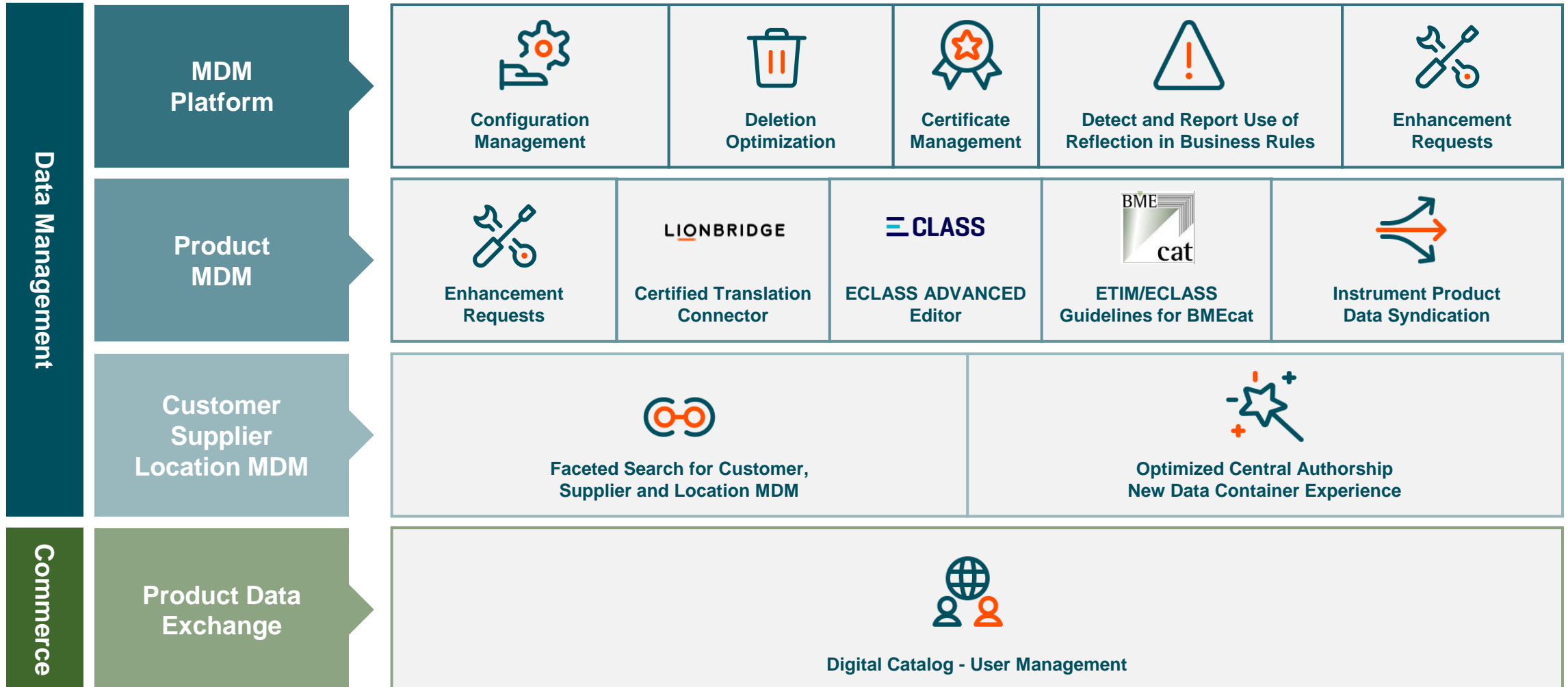
[11.2 \(2023.2\)](#)

3

[11.1](#)

\*\*\* READ THE 2023.3 (11.3) RELEASE DECK \*\*\*

# 2023.3 (11.3) Release Initiative Map - Looking for more info? Click any tile!



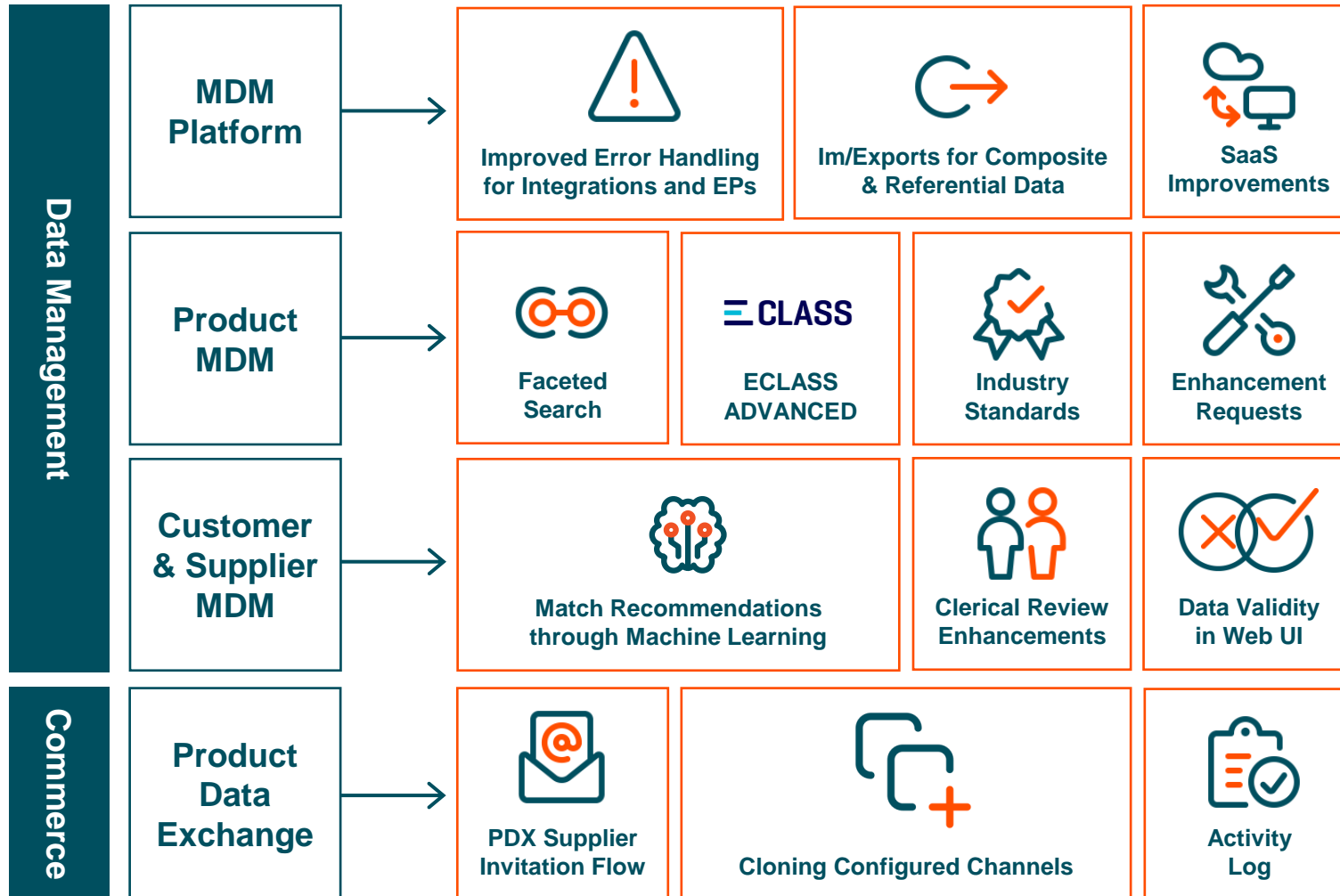
\*\*\* READ THE 11.2 (2023.2) RELEASE DECK \*\*\*

# 11.2 (2023.2) Release Initiative Map - Looking for more info? Click any tile!



\*\*\* READ THE 11.1 RELEASE DECK \*\*\*

# 11.1 Release Initiative Map - Looking for more info? Click any tile!



# How to Upgrade

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# First step to upgrading

Have you seen something that could benefit your business? Are you ready to upgrade and to experience the full potential of 2023.4? Here is the first step to get you started:

- **SaaS customers:**

Use the SaaS Self-Service UI\* to create a Release Preview Sandbox and/or upgrade one of your existing environments

- **On-Premise customers:**

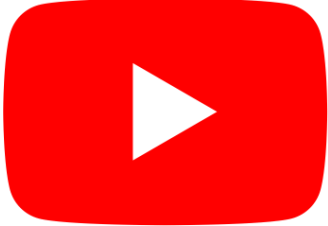
Please reach out to your Account Manager

\*The Self-Service UI is available to all our customers on our latest SaaS platform

# Social Networks

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**Click the logos below and follow us on our social networks!**





**Stay tuned for 2024.1, coming  
March 2024...**

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BETTER DATA.  
BETTER BUSINESS.  
BETTER WORLD.