

2023.4 Release Overview

Partner Release: December 6

Customer Release: December 13



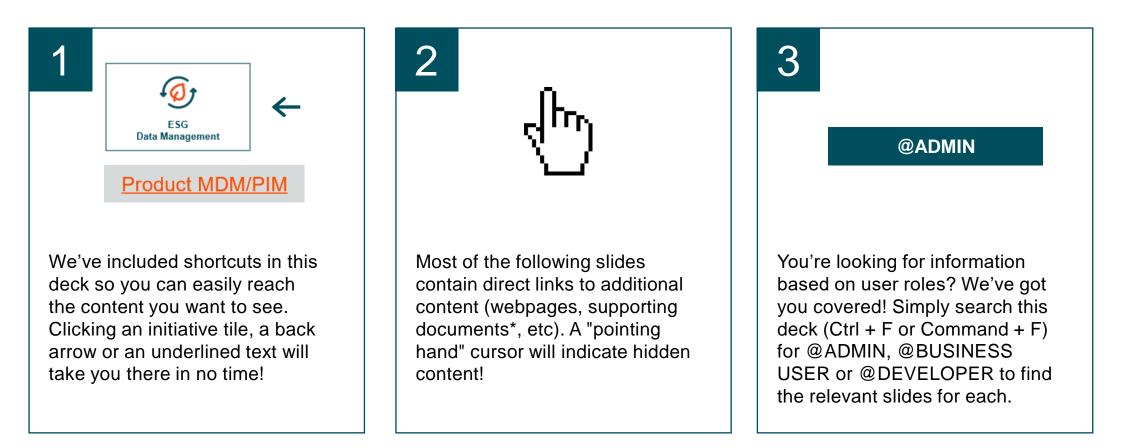




Before you get started...

Browsing Tips

Welcome to the 2023.4 Release Overview Deck. Here are a few tips to help you browse the slides:



*Release Notes, Release Videos, Product Showcases, CMDM Enablement Overview. <u>Community access</u> is required to watch videos.

Highlight Slide 101

Our highlight slides contain a lot of information. The example below details the type of content to expect and where it can be found on the slides.

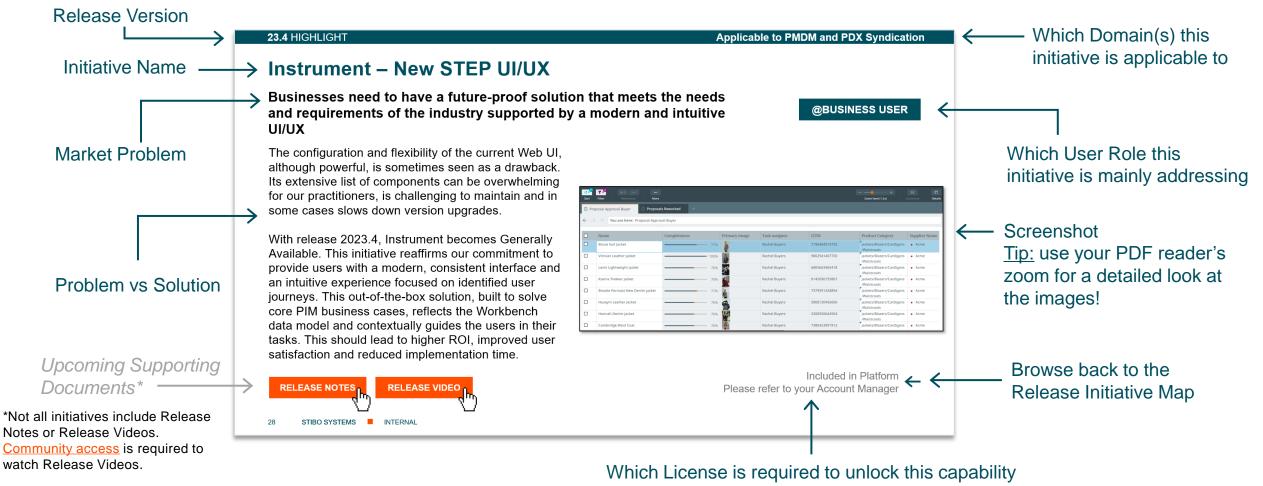


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Introduction and Highlights

Introduction and Highlights

1	Connect 2024 and Upcoming Events
2	Community Updates
3	MDM Academy Updates
4	Product Documentation, Newsletters, Resource Library
5	Benefits of Upgrading
6	Release Activities and Dates
7	Release Highlights
8	Release Initiative Map

CONNECT 2024

October 27-29, Orlando, Florida



Stibo Systems Online Community

With our Online Community get exclusive access to a wealth of opportunities:

- Participate in peer-to-peer forums and groups
- Pose questions, provide answers and share your first-hand knowledge
- Connect directly to Stibo Systems' experts to get the latest software updates
- Grow your expertise by building your MDM network
- Share and vote on new ideas
- Follow <u>2023.4 release communications</u> (download release decks, read release notes, watch release videos and more!)
- Attend our Community Live webinars

You are a member of our Community? _____ Click here to sign in!

Partner Community

Connect with our partner ecosystem and product experts to get help, training and share ideas.

SIGN IN





Not a member of our Community yet? Click here to request your access today!

Community Live Talks

Exclusively for our Stibo Systems Community

Replay previous sessions!

- STEP to success with our MDM Academy
- UX Design for Configurable Software
- ML/Augmented MDM
- Web UI Tips and Tricks
- <u>Exploring Releases</u>
- Let's Dive into the Documentation
- Meet Adrian Carr, Chief Executive Officer

COMMUNITY LIVE: Take the Next STEP to success with Stibo Systems MDM Academy

Stay tuned for upcoming sessions!

If you are interested in leading or co-presenting a future Community Live event, please contact TOVO@stibosystems.com

MDM Academy Offerings

You want to connect and learn with Stibo Systems? Reach out to our MDM Academy!

Find below our full interactive offering (click on courses for more info), including new courses in our program:



New! Virtual classroom

PDX Syndication with 1WorldSync

<u>Next</u>

- Integration Advanced new version
- Solution Architecture new version
- PDX Onboarding with Product MDM
- Solution Design for Customer MDM

<u>Later</u>

- PXM
- Instrument
- Business Rules Self-paced online

Part of Track Certification

Not Part of Track Certification

Available as self-paced online course Available as virtual classroom course Available as a in-person classroom course

Product Documentation

With each new release comes updated STEP Documentation* including

- Release Notes
- Online Help
- Enablement Topics
- Platform and Software Support
- End-of-Life Notifications

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Getting Started	-	SILF DU	umentati			
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Data Exchange	-	Solution Enable	ement			
Data Governance	-	Customer	Product	Product		
Data Integration	-	and Supplier	MDM for	MDM Accelerator		
Data Preparation	-	MDM	Automotive	for Retail		
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Digital Assets	•					
Catalogs	-	Important Info				
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*Please note that with our new quarterly release cadence, we stopped Maintenance Patches, starting with 2023.3.

Partner Newsletters

Don't miss out on the latest updates from Stibo Systems such as overall news, product releases, upcoming events, new capabilities, training courses and more, available in our quarterly newsletters (February, May, August and November).

Partner newsletters are sent to all Partners and no subscription is required to receive them! The last newsletter was sent on December 4 and if you did not get it, please make sure to check your spams or reach out to your Alliance Manager.

Upcoming newsletters are scheduled for February 27, 2024 and May 28, 2024. Save the dates!



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Resource Library

Events, Communities, Academy trainings, Product Documentation, Newsletters... If you're still hungry for more content, please check out our <u>Resource Library</u>.

Browse hundreds of assets by topic (AI, SaaS, ROI, ...), industry (Manufacturing, CPG, Retail, ...), content type (success stories, videos, white papers, ...), request your personalized ROI report and take your MDM journey to the next level!



Benefits of Upgrading

When was the last time I upgraded? What version am I currently running on? Is my version still supported*? Why should I upgrade?

If your customers are looking for good reasons to upgrade, please find below a few pointers so they don't miss out! And remember, upgrades are made easy with SaaS!

- Get the latest and greatest to stay ahead of your competition

 update to outdate
- Improve the user experience and increase both productivity and efficiency – take advantage of new capabilities and enhancements
- Stay current with releases for security and supportability stay up to date with third-party application versions, latest industry standards and more
- Support new business initiatives best option for expanding the use of the solution and increasing business value
- Benefit from improved system performances bug fixes and enhancements make for an evermore reliable product

*Learn more on STEP Release and End-of-Life Information here!



2023.4 Release Activities

The official release is scheduled for Wednesday, December 13.

As part of the release process, Product Showcases and an Enablement Overview have been delivered. These sessions allow for a deeper dive in our solution both from a business and technical standpoint.

All recordings are available to watch from this deck and can also be found on our <u>Online Community's 2023.4 Release Page</u>*.

*Community access is required to watch these recordings.



2023.4 Release Highlights Looking for more info? Click on the titles!

Configuration Management MDM PLATFORM

Management of configuration across environments delivered with <u>2023.3</u> has been enhanced by making it possible to construct a change package with changes coming from an external Version Control System (VCS) such as Git

ESG Data Management PRODUCT MDM, MDM PLATFORM



As part of our ambitious environmental, social and governance (ESG) strategy, we are introducing the first iteration of our ESG Data Management solution for solving sustainability compliance data management needs

Faceted Search Optimizations CUSTOMER, SUPPLIER, LOCATION MDM, PRODUCT MDM

Overall robustness of the consistent cross-domain search experience released in <u>2023.3</u> has been improved to enable users to interact quicker with data in a more efficient manner



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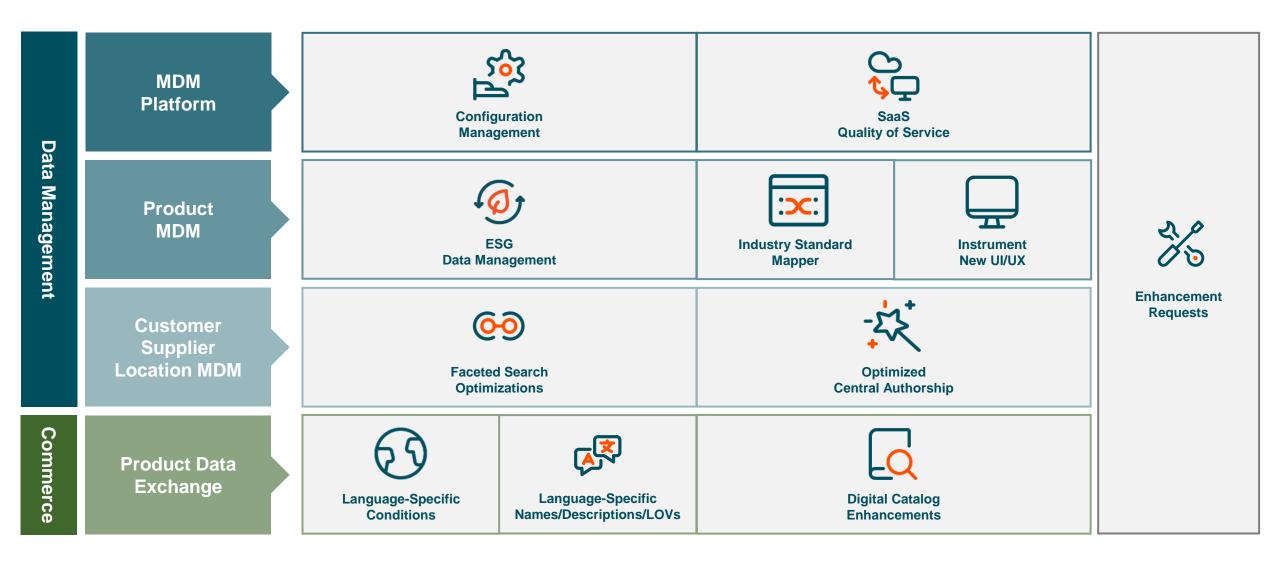
Multiple Language Automation PRODUCT DATA EXCHANGE, PRODUCT MDM We are supporting new language specific functionalities (<u>conditions</u>, <u>channel</u> attribute names and LOVs) to enable a multilingual syndication strategy

Enhancement Requests ALL

Continuously adapting to the changing needs of the market and of our customers



2023.4 Release Initiative Map - Looking for more info? Click any tile!





Kay Magnuson Jensen Director, Product Management



MDM Platform

MDM Platform



Configuration Management Across Environments

2 <u>SaaS Quality of Service</u>

@ADMIN,

@DEVELOPER

23.4 HIGHLIGHT

Configuration Management Across Environments

Customers must be able to transfer subsets of configurations between environments in a predictable and accurate manner to support dynamic development processes

Our customers have expressed a need to manage configurations between systems, including a way for Administrators and Developers to safely and predictably move configuration changes (data model, workflows, business rules, etc) from one STEP system to another STEP system. <u>The first phase of this project was delivered in release 2023.3.</u>

With release 2023.4 we are delivering the second phase with focus on integration with an external Version Control System (Git). Previously, it was possible to export a Change Package to Git where each element was exported in an editable format. In this release, it now becomes possible to construct a change package with all the changes previously exported to Git. This will make it possible to review the impact of an update on the target system by running an impact analysis before it is installed, providing a better user experience to Administrators handling configuration deployments.

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RELEASE NOTES

SaaS Quality of Service

Identify and solve any issues impacting the usability, performance, or resilience of our SaaS environments

Customers expect our SaaS offering to be performant, resilient and able to handle very large amount of data when required. With this continuous and ongoing initiative, which bundles multiple requirements, we are monitoring the quality of our service in SaaS to further improve it over time.

With release 2023.4, we are focusing on:

- Reducing or eliminating empty event partition sequences. This will increase performance of event queues that have been paused for a long time, provide better performance and scalability during forward and rewind operations, and provide better performance and precision when estimating event counts
- Improving the process around the cleanup of old transactions to increase the efficiency of the In-Memory component
- Ongoing security enhancements to remove vulnerabilities and stay up to date on the latest standards







Included in Platform ←

QUESTIONS, COMMENTS?

We would love to hear from you!



Kay Magnuson Jensen

Director, Product Management Platform





Peter Sønderskov Director, Product Management

Product MDM/PIM

Product MDM/PIM

1	ESG Data Management
2	Industry Standard Mapper
3	Instrument - New STEP UI/UX
4	Enhancement Requests
5	Watch the Product MDM/PIM Showcase!

ESG Data Management

Enabling businesses to utilize their available sustainability data for compliance and reporting

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Environmental, Social and Governance (ESG) Data Management requirements are numerous, ranging from regulatory demands from governments and investors to green customers satisfaction and exigent business partners who need to differentiate from competition by adhering to standards and ESG ratings. These are all the challenges organizations must face with transparent data.

With 2023.4 we are delivering the first, "Early Adopters" release of ESG Data Management, a pre-configured module allowing the creation of ESG profiles and of recording the sustainability compliance, not only for products but also for locations, employees and suppliers.

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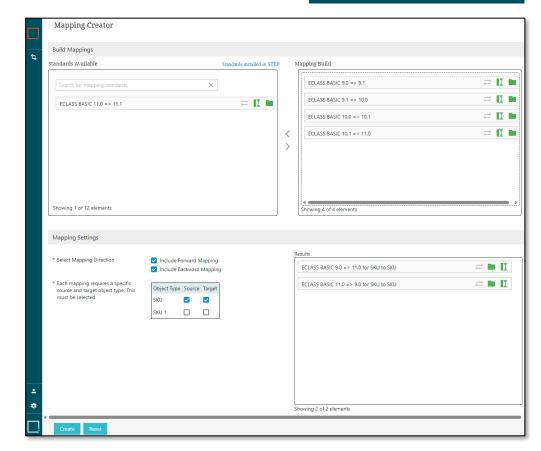
Industry Standard Mapper

Customers need an easy and fast way to handle mapping of product data to save time and avoid manual processes

Manufacturers are asked to deliver their product data within specific industry standards, often in specific versions of the standard. Moreover, new versions are released 1-2 times a year. As a result, manufacturers work with countless numbers of standards/versions requiring time consuming product mappings and reclassification.

With 2023.4, we will introduce a mapping tool to support manufacturers when mapping product data to new versions of an industry standard or between industry standards. The Industry Standard Mapper will save manufacturers a huge amount of manual work, making data exchange easier and more efficient.





Available with Industry Standard Mapper license

Instrument – New STEP UI/UX

Businesses need to have a future-proof solution that meets the needs and requirements of the industry supported by a modern and intuitive UI/UX

The configuration and flexibility of the current Web UI, although powerful, is sometimes seen as a drawback. Its extensive list of components can be overwhelming for our practitioners, is challenging to maintain and in some cases slows down version upgrades.

With release 2023.4, Instrument becomes Generally Available. This initiative reaffirms our commitment to provide users with a modern, consistent interface and an intuitive experience focused on identified user journeys. This out-of-the-box solution, built to solve core PIM business cases, reflects the Workbench data model and contextually guides the users in their tasks. This should lead to higher ROI, improved user satisfaction and reduced implementation time.



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Enhancement Requests

Businesses need an MDM solution that supports them in their operational agility and which adapts to changing needs

Enhancement Requests (ERs) allow us to continuously adapt to the changing needs of the market and our customers. Please find here some of the ERs that are delivered with 2023.4:

- Support for Industry Standards is a continuous and ongoing initiative. With 2023.4 we are supporting the new ECLASS version 14, including a new ECLASS Advanced capability allowing to sort cardinality blocks for an improved user experience when working with high number of blocks in complex data structures. <u>Release Notes</u>
- ETIM users can now use the metadata provided by ETIM to sort the attributes in the Web UI to surface and prioritize the most important information. Also, we are now providing ETIM users the change code on the attribute classification reference enabling them to keep their data up-to-date and to avoid redundant data. <u>Release</u> <u>Notes</u>
- 3. Older Web UI revisions are automatically purged when the user saves a new Web UI configuration using the Web UI designer. The users are therefore relieved from the manual task of deleting previous Web UI revisions in Workbench to save their most recent configurations and it further prevents the STEP system from running into memory issues. <u>Release Notes</u>

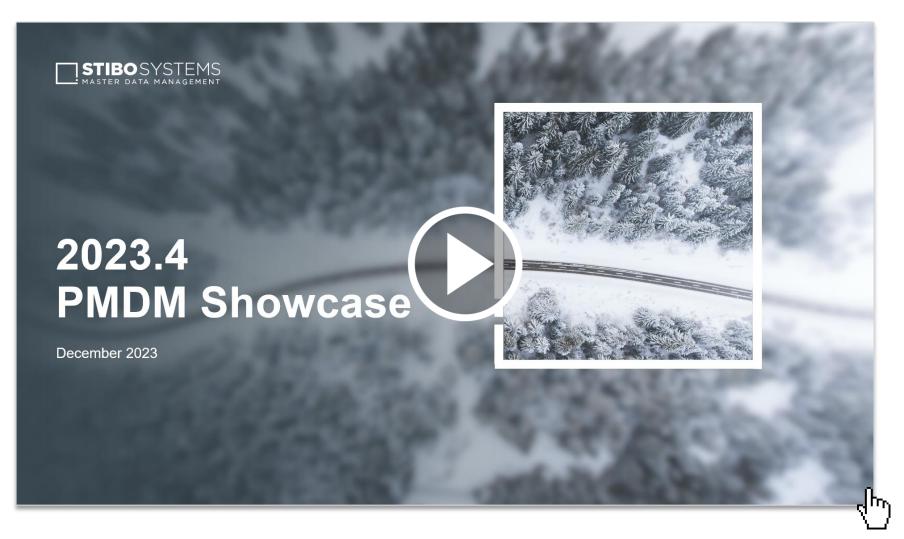
ER 1, ER 2: @BUSINESS USER ER 3: @ADMIN



(3rd party ECLASS and ETIM licenses required for ER 1 and ER 2)

Watch the 2023.4 Product MDM/PIM Showcase!

For a detailed deep dive into the PMDM enhancements, click on the picture below.



QUESTIONS, COMMENTS?

We would love to hear from you!



Peter Sønderskov

Director, Product Management Product Data (PMDM/PIM) Product Domain





Jignesh Patel Director, Product Management



Customer, Supplier and Location MDM

Customer, Supplier and Location MDM

1	Faceted Search Optimizations
2	Optimized Central Authorship
3	Watch the Customer MDM Showcase!
4	Watch the Customer MDM EMGO!

Faceted Search Optimizations

There is a market need for a powerful and easy to use search interface for non-expert end users

Faceted Search is part of our modern search experience initiative where we are taking our search capabilities to the next level in terms of user experience, ease of use, performance and productivity.

We continue to evolve and improve the Faceted Search interface and the overall elastic based search experience, such as support for Customer, Supplier and Location domain uses cases (Entities, Data Containers) which was introduced with release 2023.3 enabling a consistent and relevant search experience across all data domains. <u>See what was delivered in release</u> <u>2023.3</u>.

With release 2023.4 we are working on improving the overall performance and robustness of our Faceted Search solution with a particular focus on index publishing. We expect up to 20% faster performance and better resilience on network outages for faster and more reliable indexing.

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Applicable to all Domains





Optimized Central Authorship

Complexities in data structures weigh on B2B party data authoring

When entering data, the accuracy and efficiency often suffer as the amount of data and the complexity rises, especially when attributes are co-dependent.

With release 2023.4, we have enhanced the 'Title with unfold' Data Container Experience to support LOV cross validation, so that users can get this streamlined experience of entering data, even when there are dependencies between LOV values.

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myGarden (20) (3 valid)		✓ Metal (20)	
myBoat (30) (4 valid)		Plastic (30)	
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Watch the 2023.4 Customer & Supplier MDM Showcase!

For a detailed deep dive into the CMDM enhancements, click on the picture below.



Watch the 2023.4 Customer MDM EMGO!

To get an overview of the 2023.4 solution enablement guidelines, click on the picture below.

Customer & Supplie MDM Enablement Materials & Guidelins

2023.4 Overview



QUESTIONS, COMMENTS?

We would love to hear from you!



Jignesh Patel

Director, Product Management Customer Domain, Supplier Domain, Location Domain





Søren Lundtoft Director, Product Management



Product Data Exchange

Product Data Exchange

Language-Specific Conditions

1

2 <u>Language-Specific Channel Attribute Names and LOVs</u>

3 Digital Catalog Enhancements

4 <u>Watch the Product Data Exchange Showcase!</u>

@ADMIN,

@BUSINESS USER

Language-Specific Conditions

Global manufacturers have the challenge of maintaining correct and high-quality content across all their languages while also scaling their multi-lingual content syndication through automation

Global manufacturers and brand owners syndicate their product data with dozens of languages, many of which can be delivered to the same retailer or marketplace. They often need to tailor their language-specific data to meet retailer needs or to better represent their products on the market, as well as use language-specific logic to determine which channels should receive which products.

With 2023.4, PDX Syndication users working with data across multiple languages and delivering multi-lingual content to various channels, can automatically assign products and transform their data to meet retailer requirements in a way that respects the different content across languages in their product data. This will limit manual data edits and user actions while ensuring the highest quality content is delivered to channels in a streamlined way.





@BUSINESS USER

Language-Specific Channel Attribute Names and LOVs

Global manufacturers need to have product content enriched, for specific languages, by local teams that might not be familiar with the primary language in a given channel

Global manufacturers and brand owners syndicate their product data with dozens of languages, and the teams that are responsible for providing and verifying the product content in certain languages might not be as confident in their process if they do not see the attribute names and other elements of the channel requirements in their local language.

With 2023.4, PDX Syndication users working in channels that span multiple markets with multiple languages are able to see the attribute names, descriptions, and LOVs in the language in which they are enriching the data, enabling them to be more confident in the correctness and completeness of the data they are providing.

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RELEASE NOTES

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STIBO SYSTEMS

INTERNAL

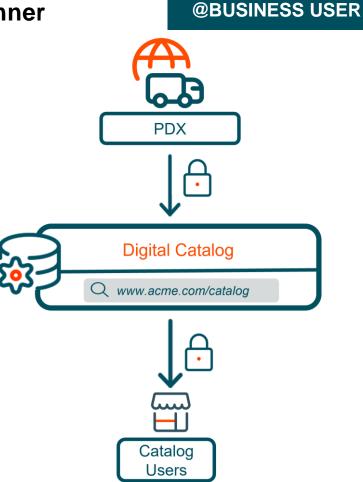
Digital Catalog Enhancements

Manufacturers and brand owners often prefer to make their product assortments available for their retailer and distributor partners in a self-serve manner

Until today, Digital Catalog owners could make their product content available for retailer and distributor partners but had limitations around multi-lingual content and complex data structures; they also did not have a simple way to unpublish products from their catalogs.

Enhanced capabilities for the 2023.4 release of Digital Catalogs include:

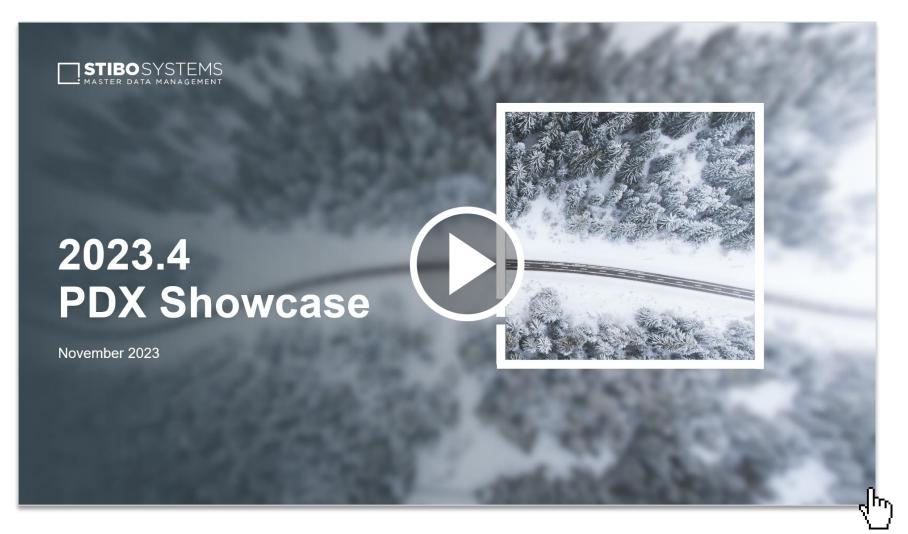
- Support for multiple languages, allowing manufacturers and retailers working across different geographies, to provide and see product descriptions in different language layers. This will ease the commercial process across international companies.
- An option for manufacturers to unpublish products from the catalog, via the PDX interface and API. This will prevent manufacturers from having to delete entire catalogs each time they want to prevent retailers from accessing products they might not carry anymore.
- Support for composite attributes used in PDX. These attributes are now rendered as a grid in the Digital Catalog interface to describe nutritional information or any other structured data elements necessary for consumers of the product data.



@ADMIN,

Watch the 2023.4 Product Data Exchange Showcase!

For a detailed deep dive into the PDX enhancements, click on the picture below.



QUESTIONS, COMMENTS?

We would love to hear from you!



Søren Lundtoft

Director, Product Management Commerce Product Data Exchange (PDX) Product Experience Management (PXM)





Create your Video Playlist!

Your Playlist, Your Show!

Whether you are a member of our Partner Community or not*, you can watch any of the videos linked in this deck, at your convenience.

You can either click on the video links as you browse the deck or you can create a playlist.To do so, simply click the link below, choose and group the most relevant videos to watch and enjoy **your** show!

I want to create my 2023.4 video playlist!

*Not a member of our Community yet? Please <u>request your access</u> today to benefit from a wealth of information and opportunities! Don't miss out!





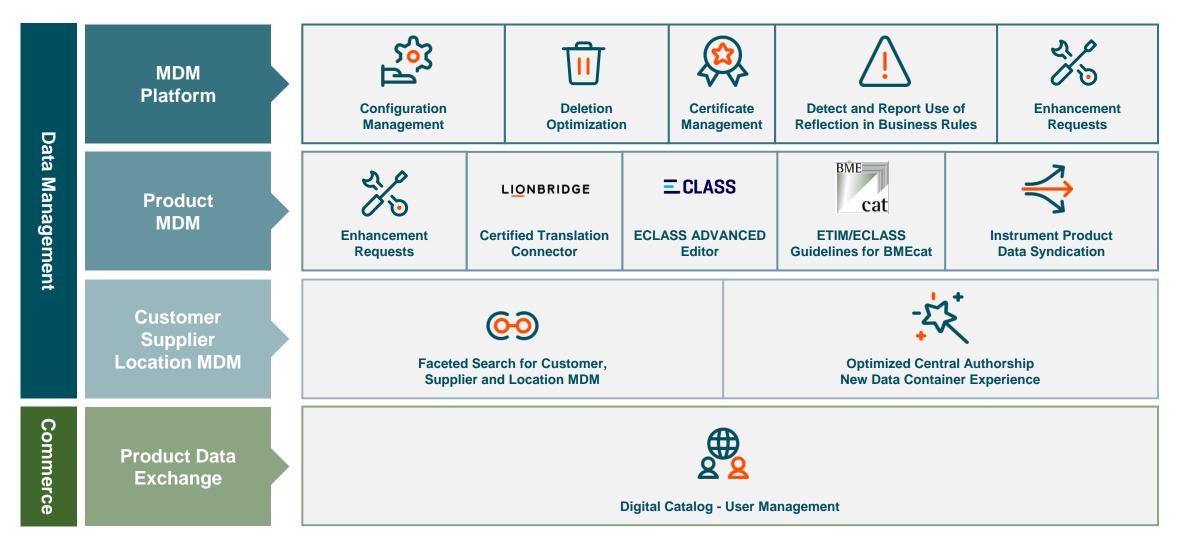
Looking Back...

Previous Releases



*** READ THE 2023.3 (11.3) RELEASE DECK ***

2023.3 (11.3) Release Initiative Map - Looking for more info? Click any tile!

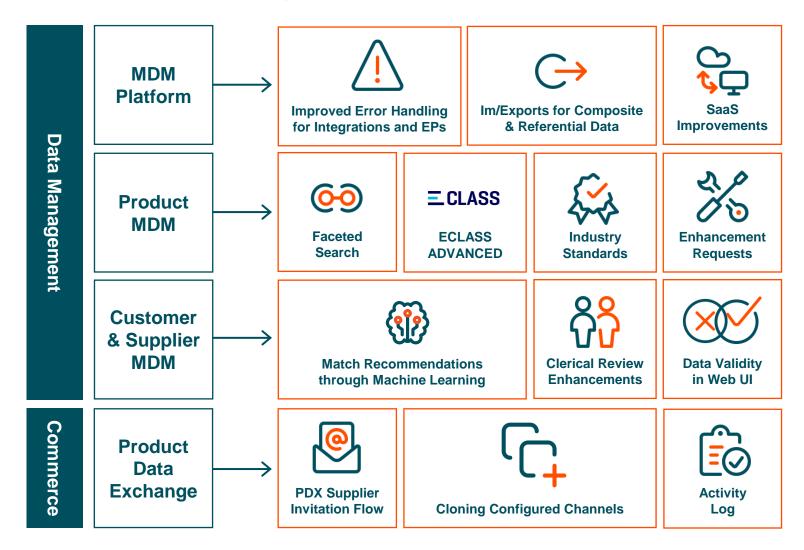


*** READ THE 11.2 (2023.2) RELEASE DECK ***

11.2 (2023.2) Release Initiative Map - Looking for more info? Click any tile!



11.1 Release Initiative Map - Looking for more info? Click any tile!





How to Upgrade

First step to upgrading

Have you seen something that could benefit your customers? Are they ready to upgrade and to experience the full potential of 2023.4? Here is the first step to get them started:

SaaS customers:

Use the SaaS Self-Service UI* to create a Release Preview Sandbox and/or upgrade one of the existing environments

On-Premise customers:

Please reach out to the Account Manager

*The Self-Service UI is available to all our customers on our latest SaaS platform



Social Networks

Click the logos below and follow us on our social networks!





Stay tuned for 2024.1, coming March 2024...



BETTER DATA. BETTER BUSINESS. BETTER WORLD.

